



Guide for the preparation of posters related to the 5th Global Biodiversity Summit of Cities and Subnational Governments

10 - 11 DECEMBER 2016¹

MOON PALACE GOLF & SPA RESORT, CANCUN, MEXICO.

The aim of presenting a poster at the 5th Global Biodiversity Summit of Cities and Subnational Governments is to present experiences of conservation, sustainable use and biodiversity mainstreaming in cities and subnational governments. All posters should be sent electronically to cities_summit@cop13.mx by the 31st October 2016. Posters selected to participate will be announced by the 10th November 2016. All selected posters should please be delivered at the registration desk on the first day of the Summit.

Posters must have the following dimensions and compulsory information sections within:

- Size: 1.20 m long x 0.90 m wide.
- A title, name of the authors and their respective institutions.
- **For cities and subnational governments:** Information on their experience in developing biodiversity related activities (studies, strategies, conservation and sustainable use activities) should be subdivided in the following sections:
 - Introduction: A brief general description of the activities.
 - Direct Results: Identifying central themes that innovate in the knowledge, conservation, sustainable use of biodiversity and mainstreaming these into city or subnational government by identification of specific threats.
 - Recommendations
- **For those with experiences with mainstreaming biodiversity into productive sectors** (agriculture, forestry, fisheries and tourism) or success stories and case studies of conservation and sustainable use of biodiversity, we suggest the following subdivided sections:
 - Introduction: Brief introduction to the subject or problem
 - Methods: What was done and how?

¹ Posters will be displayed during the whole length of the Summit. Specific date and hour for the poster session to be confirmed.



- Results: What were the main results?
- Aichi Target: Which Aichi Target does it contribute to?
- Conclusion: Best practice through lessons learnt.

Participants are welcome to use GIZ online poster tool in order to present contributions related to Aichi Biodiversity Targets (www.aichi-poster-tool.com). Here is an example of the format and layout of posters submitted and presented.



Image 1. Example of hypothetical poster.

Mexico: toward the achievement of the Aichi Targets

With 1% of the terrestrial surface, Mexico hosts more than 10% of the world's biodiversity. Moreover, much of this biodiversity is exclusive to the country: between 50 and 60% of the known species of plants, more than 40% of the species of fish recorded globally (42%), amphibians (48%) and reptiles (45% of total), about 11% of birds and more than 30% of mammals, occur only in Mexico¹.

71.3% of the national territory² is natural terrestrial ecosystems in different degrees of conservation; its rate of loss has shown a decreasing trend in the last 20 years. Mexico also has 6,331 wetlands and wetland complexes, covering 10.03 million ha (3% of the national territory) and 748,486 ha of mangrove forest, so Mexico is the fourth country worldwide with the largest area of these ecosystems.

A

Development of National Strategy of Conservation and Sustainable Use of Biodiversity

Development of National Strategy of Conservation and Sustainable Use of Biodiversity

Development of National Strategy of Conservation and Sustainable Use of Biodiversity

Development of National Strategy of Conservation and Sustainable Use of Biodiversity

B

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

C

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

E

Establishment of the National Wetlands Inventory

Establishment of the National Wetlands Inventory

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For strategic goal D there is only one specific action plan (national level) and important gaps (national level). It is a challenge to operationalize national level, since, private agencies are ecosystem priority services as well as the impact of public policies on them.

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OBJECTIFS D'ACHÈVEMENT POUR LA BIODIVERSITÉ

A Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society

B Reduce the direct pressures on biodiversity and promote sustainable use

C Tackle the causes of biodiversity loss by strengthening ecosystems, species and genetic diversity

D Enhance the benefits to all from biodiversity and ecosystem services

E Enhance human resilience through sustainable planning, knowledge management and capacity building

Image 2. Example of Aichi Biodiversity Targets poster.