

2016 BUSINESS AND BIODIVERSITY FORUM

Mainstreaming Biodiversity: Opportunities for Businesses

December 2 and 3, 2016
Moon Palace Hotel, Cancun, Mexico

Agenda

December 2nd "Biodiversity for Businesses"

08:00-09:00

All participants are welcome for a tasting of Mexican organic coffee and artisanal bakery

09:00-09:30 - **Opening ceremony**

The 2016 B&BF will be opened by Mr. Rafael Pacchiano, Minister of Environment and Natural Resources of Mexico and President for COP13, and Mr. Braulio Ferreira de Souza Dias, Executive Secretary of the Convention on Biological Diversity.

09:30-09:45 - Break

10:00-11:45 - **Plenary #1**

Work on the first day will focus on "Biodiversity for Businesses", starting with the welcoming remarks by the Minister of Economy of Mexico, Dr. Ildefonso Guajardo Villarreal.

Both the keynote address and panel discussion will focus on the importance of biodiversity in economic development and well-being of societies.

Speakers:

- Dr. Ildefonso Guajardo, Minister of Economy, Mexico (*tbc*)
- Mr. Karmenu Vella, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission
- Mr. Peter Seligmann, CEO, CI
- Ms. Inger Andersen, Director General, IUCN
- Ms. Angela Pinhati, Industrial Director, Natura
- Mr. Juan Romero, CEO Mexico, CEMEX
- Mr. Roberto Oliva, Executive Director, ACB

12:00-13:30 - Networking Lunch

✓ Networking meetings, if requested

13:30-15:30 - Parallel panel breakout sessions (#1)

Session A: Natural Capital Accounting

Natural capital can be a key player in business plans. This session will present different methodologies in accounting and valuation of biodiversity, including the Natural Capital Protocol, in order to discuss corporate strategies required to maximize the information presented.

Speakers:

- Mr. Pavan Sukhdev, Director, GIST
- Mr. Mark Gough, Executive Director, Natural Capital Coalition
- Mr. Richard Spencer, Head of Sustainability, ICAEW Chartered Accountants
- Mr. Peter Gardiner, Natural Resource Manager, Mondi Group
- Ms. Angela Pinhati, Industrial Director, Natura
- Ms. Mardi McBrien, Managing Director, Climate Disclosure Standards Board

Session B: Climate, Biodiversity and Business

This panel will explore the links between climate change and biodiversity loss, and the role that biological diversity has both in climate change adaptation and mitigation, also reflected in the Sustainable Development Goals. The discussion will focus on the opportunities these challenges bring for the private sector.

Speakers:

- Dr. Elsa Galarza Contreras, Minister of Environment, Perú
- Ms. Anaïs Blasco, Manager for Ecosystems and Landscape, World Business Council for Sustainable Development-WBCSD
- Mr. Vicente Saiso, Corporate Director for Sustainability, CEMEX
- Mr. Suhas Buddhé, Chief Managing Director, Biocare India Pvt Ltd
- Mr. Matt Walpole, Director for Partnerships and Development, UNEP-WCMC
- Dr. Francisco Barnes, Executive Director, Centro Mario Molina

15:30-15:45 - Coffee Break

16:00-18:00 - Parallel panel breakout sessions (#2)

Session C: Financing Solutions

This session will address financial mechanisms that consider biodiversity conservation and sustainable use guidelines applicable to the private sector, as well as investment in conservation projects.

Speakers:

- Ms. Naoko Ishii, CEO and Chairperson, Global Environment Facility (GEF)
- Mr. Richard Mattison, CEO, Trucost
- Mr. Anders Nordheim, Programme Coordinator for Biodiversity, Ecosystem Services and Water, UNEP-FI
- Mr. Marcos Mancini, Executive Director for Sustainability and Responsible Investment, BANORTE
- Mr. Ferdinand Mwapopi, Project Coordinator – Resource Mobilisation for Biodiversity Protection (ResMob), Ministry of Environment and Tourism, Namibia
- Mr. Lorenzo Rosenzweig, General Director, Fund for the Conservation of Nature, Mexico

Session D: Access and Benefit Sharing

The Nagoya Protocol, an international agreement that aims at sharing the benefits arising from the utilization of genetic resources in a fair and equitable way. It entered into force on 12 October 2014, and is focused on creating greater transparency and legal certainty for providers and users of genetic resources. The panel will discuss business opportunities and obligations under these new rules.

Speakers:

- Mr. Esben Lunde Larsen, Minister for Environment and Food, Denmark
- Mr. Michel Mane, CEO, V. Mane Fils S.A.
- Mr. Eder Ramos, Global President, Cosmetic Ingredients Division, Symrise AG
- Mr. Emerson George de Vasconcelos, Regional President for Latin America, Novozymes
- Ms. Annette Piperidis, Manager for Sustainable Sourcing, Weleda
- Mr. Suhel al-Janabi, Co-Manager, ABS Capacity Development Initiative
- Ms. Maria Julia Oliva, Senior Coordinator for Policy and Technical Support, UEBT

18:15-18:45 - Cancun Business and Biodiversity Pledge signing ceremony

20:00 Gala Reception

December 3rd “Business for Biodiversity”

08:30

All participants are welcome to taste Mexican organic coffee and artisanal bakery

09:00-10:00

Plenary #2

Opening remarks, brief overview of Day 1 and explanatory comments of Day 2

This second day will begin with a plenary session where keynote addresses will present opportunities for businesses that take into account conservation and sustainable use of biodiversity. The subsequent parallel sessions will focus on sustainable production and consumption patterns and supply chains; the different options and ways to invest in biodiversity conservation, including innovative approaches to form partnerships; and the mainstreaming of biodiversity in production processes and service delivery.

Speakers:

- Mr. Pavan Sukdev, Director, GIST
- Mr. Rik Kutsch Lojenga, Director General, Union for Ethical BioTrade (UEBT)
- Ms. Margaret O’Gorman, President, Wildlife Habitat Council

10:15-12:15 - Parallel panel breakout sessions (#3)

Session E: Supply Chains and sustainable production and consumption

Taking into account that the impact of human activities on ecosystems is largely generated by unsustainable production and consumption patterns. This session will address the role of the supply chain in biodiversity conservation, as well as of the role of big corporations in fostering change through their supply chain.

Speakers:

- Mr. Cuauhtémoc Ochoa, Undersecretary for Environmental Promotion and Regulation, SEMARNAT
- Ms. Elisa Tonda, Head of the Responsible Industry and Value Chain Unit, UNEP
- Mr. Yusuke Saraya, President, Saraya Co. Ltd
- Mr. Hans Jöhr, Corporate Head of Agriculture, Nestlé
- Mr. Fabio Luiz Peres Miguel, Procurement Director, Boticario Group
- Mr. Vijay Vardhan Vasireddy, Operation Manger, Social Investment, ITC Limited
- Mr. Pedro Álvarez Icaza, General Coordinator for Biological Corridors and Resources, CONABIO

Session F: Partnerships and other innovative approaches for biodiversity conservation

This session will present different cooperation models for doing business and invest in natural wealth, ensuring that conservation and sustainable use of biodiversity are transformed into an inclusive growth engine.

Speakers:

- Dr. José Sarukhán, National Coordinator, CONABIO
- Ms. Susan D. Kelsey, Global Biodiversity Program Manager, General Motors Company
- Ms. Giulia Carbone, Deputy Director Global Business and Biodiversity Programme, IUCN
- Mr. Alejandro del Mazo, National Commissioner, CONANP
- Mr. Thomas Karig, VP Corporate Relations, Volkswagen Mexico
- Mr. Yoon-Ghi Ahn, Director, POSCO Research Institute
- Ms. Elisa Romano, Biodiversity Agenda Coordinator, National Confederation of Industry – Brazil; Chair, Global Partnership on Business and Biodiversity

12:15-14:15 - Networking Lunch

14:15-16:15 - Parallel panel breakout sector based sessions (#4)

Session G: Agriculture

The negative impact of current agricultural practices on ecosystems and biodiversity has increased dramatically, while the biological and genetic diversity of these ecosystems still need to be taken into account to ensure sustained and sustainable food systems. During this session, business opportunities and challenges of sustainable agriculture will be discussed.

Speakers:

- Mr. Jason Clay, Vice President, WWF
- Mr. John Cain Carter, President of the Board of Directors, Aliança da Terra
- Mr. Yoshinori Hashibe, Manager, Agricultural Department, Aleph Inc.
- Mr. Howard Shapiro, Global Staff Officer, Plant Science and External Research, Mars, Inc.
- Professor Kathy Willis Director of Science, Royal Botanical Gardens, Kew
- Mr. Salman Hussain, Coordinator for Agriculture, The Economics of Ecosystems and Biodiversity (TEEB), United Nations Environment Programme

Session H: Tourism

The discussions in this session will focus on examples, experiences and challenges for the implementation of best practices in providing tourist services, emphasizing how sustainable tourism, including ecotourism, can mainstream biodiversity into business models to foster local development, regional and national levels.

Speakers:

- Ms. Teresa Solís, Undersecretary for Tourism Planning and Policy, Ministry of Tourism, Mexico
- Ms. Julia Carabias, Chair, Natura y Ecosistemas Mexicanos A.C.
- Mr. Jose Koechlin, President, Inkaterra
- Mr. Santiago Dunn S., Executive President, Ecoventura
- Mr. Jake Kheel, Vice President, Grupo Puntacana Foundation
- Mr. Donald Brown, Director, Technical & Regulatory Affairs, Environmental and Health. Cruise Lines International Association
- Mr. Geoff Bolan, CEO of Sustainable Travel International

16:15-16:45 - Coffee Break

16:45-18:45 - Parallel panel breakout sector based sessions (#5)

Session I: Forestry

Over the past decades, there has been a change in the perception of the importance of forest biodiversity for the industry. This session will bring experts and businesspersons to explore best practices that are being developed and implemented by the forestry sector to achieve sustainable forest management.

Speakers:

- Ms. Alma Lili Mena, Corporación Forestal Pino Real A.R.I.C.
- Ms. Kelen Buhner, Forest Manager at Prata Plant, Faber-Castell, Brazil
- Mr. Eduardo Hernández, CEO, Forestal Mininco S.A., CMPC Empresas
- Mr. Hector Bonilla, Founder, Proteak
- Ms. Malu Nunes, Sustainability General Manager, Grupo Boticario
- Mr. Miguel Angel Cuttolenc, CEO for Forestry, ALEn Group
- Mr. Andrew de Vries, Vice President, Conservation & Indigenous Relations, Sustainable Forestry Initiative

Session J: Fisheries

Marine reserves are under pressure due to overfishing, habitat loss and pollution. The increase in temperature and ocean acidification, still generate more pressure on marine ecosystems.

In this session, the discussion will center in the challenges to be faced in order to halt the decline in fish production at the global level, as well as options for the sustainable use of marine resources.

Speakers:

- Mr. Rupert Howes, Executive Director, Marine Stewardship Council
- Mr. Takeshi Kimura, Member of the Board and Corporate Vice President, Ajinomoto
- Mr. Lance Nacio, CEO, Anna Marie Shrimp
- Ms. Citlali Gómez Lepe, General Director, Nemi Natura
- Mr. Kim Ley Cooper, Director, Colectividad Razonatura
- Mr. Mario González Recinos, Central America Fisheries and Aquaculture Organization (OSPESCA)
- Mr. Martin Hollands, Senior Advisor, BirdLife International

19:00 hrs

Closing Ceremony

The 2016 B&BF closing ceremony will be presided Mr. Rafael Pacchiano, Minister of Environment and Natural Resources of Mexico and President for COP13, and Mr. Braulio Ferreira de Souza Dias, Executive Secretary of the Convention on Biological Diversity.